



University of St.Gallen

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## News from the University of St.Gallen

Dear partners and colleagues,

We would like to take this opportunity to give you a brief update on our program developments and recent activities.

### **International Study Program (ISP) - The exchange program for MBA students**

This year the ISP Program modified its range of elective subjects to include a broader selection of courses, such as global communications. ISP participants can also now profit from the professional expertise of our Career Services Center. Students appreciate the ISP for its high caliber faculty and quality study abroad experience within a short-term program. The ISP takes place twice a year: September to November and January to March.

### **Summer Study Program (SSP) in June 2010**

The Summer Study Program at the University of St. Gallen is a 3.5-week summer immersion program that brings together qualified students from business schools all over the world. With courses in strategy, services, leadership & portfolio management, financial analysis and wealth management, the program also includes guided excursions to companies in Switzerland and nearby countries. Students achieve a total of 8 ECTS.

### **PhD Exchange Program (PEP)**

PhD students from partner universities also have the possibility to take part in an exchange with the University of St. Gallen (similar to regular student exchange). We support PhD applications by contacting qualified research advisors, providing workplaces in the library and identifying opportunities for course participation in the PhD study program.

### **International Faculty Development Program (IFDP)**

Our new International Faculty Development Program assists and supports faculty in their professional and international development. The program's mission is to help both shape and realize our goals in the areas of teaching and research.

**Master programs in English**

St.Gallen currently offers four Master degrees in English: Banking & Finance, Strategy & International Management, International Affairs and Quantitative Economics & Finance. From 2010 the Master in Economics will also be offered in English, making half of our ten graduate degrees English-taught programs.

**CEMS Award 2009**

This December the University of St.Gallen was the proud recipient of the first CEMS "School of the Year" award in recognition of its academic quality and level of service.

**St. Gallen Symposium 2010**

Each year the University hosts the St.Gallen Symposium - a dynamic gathering of leading figures in business, politics and academia addressing current economic and societal issues. We encourage your students to enter the conference's "Wings of Excellence" competition.

Enclosed please find several of our study guides and program brochures to give you and your students an overview of all St.Gallen has to offer. We are happy to provide you with additional copies.

We look forward to welcoming your students in the coming year and to further strengthening ties with our partners worldwide.

Best regards,

UNIVERSITY OF ST. GALLEN



Jürgen Brückner & International Exchange Team  
Associate Dean / CEMS Academic Director

Oikos Model WTO

Tigerbergstrasse 2

9000 St. Gallen

St. Gallen, November 25th

Dear Sirs


The Model WTO 2010 is a simulation game of WTO negotiations organized by oikos, a student organization for sustainable development in Economics and Management. We invite 50 international students to come to the University of St. Gallen (Switzerland) and to the headquarters of the WTO in Geneva. The model WTO is taking place for the 13th time from April 25th – April 30th 2010 and we would like to give your students the opportunity to apply for a post in the simulation game and have a great experience.

Next years topic is dedicated to "Climate Change and Trade". Climate change is an urgent and important problem and considering the global size and the impacts of industrialization on the environment, the WTO, as an international regulator of trade, should become a major arena for solving problems of climate change. With the topic "Climate Change and Trade" the model WTO 2010 elaborates possible solutions to the challenge of climate change within the WTO framework.

For one week, your students will be given the chance to slip into the role of diplomats and negotiate in five selected WTO committees acceptable solutions to all parties. A special training from the World Trade Institute (Bern) and key speeches on engineering, science, the possible role of WTO and diplomacy by renowned experts will deepen the knowledge of the participants before they start negotiations. The final result will then be evaluated by experts of the WTO in Geneva. These conditions and the innovative topic make the model WTO 2010 to a unique event.

Therefore, we contact you to kindly ask you to distribute the enclosed posters on your campus and, if possible, communicate to your students, professors and faculties about the golden opportunity to an extraordinary experience. Don't hesitate to contact us for additional information.

On behalf of the Model WTO 2010 organizing Team



Gabrielle Tschopp  
Participants Recruiting



Lorena Kreis  
Head Organizing Team

**Date:** April 25th to April 30th 2010  
**Speakers:** Prof. Dr. Rolf Wüstenhagen  
(University of St. Gallen (HSG))  
Dr. Patrick Low  
(Chief economic advisor WTO)  
2 speakers to be confirmed

**Location:** University of St. Gallen (HSG) (25th-29th)  
WTO Headquarters,  
Geneva (30th)  
**Support:** World Trade Institute  
(University of Bern)  
University of St. Gallen  
oikos St. Gallen